

Mississippi Optometric Association

2026 Industry Sponsor Program Levels

For more information, contact the MOA at selink@mseyes.com or 601-853-4407

	Visionary \$10,000	Gold \$7,500	Silver \$5,000	Bronze \$2,500	Affiliate \$1,500
Booth Space at MOA Fall Conference Exposition	2 free (Up to \$1800 value)	1 free, 1 half-price (Up to \$1350 value)	1 free (Up to \$900 value)		
Tabletop space at MOA Summer Convention	2 free (Up to \$1200 value)	1 free (Up to \$600 value)	1 free (Up to \$600 value)	1 free	
Listing in MOA Conference Programs and Event App	Logo & text listing in programs; ½ page sponsor notice in all conference programs; featured post on Event App	Logo & text listing in programs; business card sponsor notice in Fall and Summer Conf. programs; featured post on Event App	Logo & text listing in Summer and Fall programs; Event App sponsor listing	Text listing in all programs; Event App sponsor listing	Text listing in all programs; Event App sponsor listing
Company provided inserts placed in conference materials	Full page flyer inserted in all on-site conf. items	½ page flyer inserted in all on-site conf. items	¼ page flyer inserted in Fall and Summer conf. items	¼ page flyer in Summer on-site conf. items	
Ribbon recognition on all sponsor attendee badges	“Visionary”	“Gold”	“Silver”	“Bronze”	“Affiliate”
10 minutes speaking opportunity during an MOA conference*	One (1) 10 minute invitation at Fall Conference	One (1) 10 minute invitation at Fall Conference	One (1) 10 minute invitation at Summer Convention		
MOA Member's Only Website	Logo and link to sponsor website on each webpage	Logo and link to sponsor website on each webpage	Logo and link to sponsor website on each webpage	Logo and link to sponsor website	Logo and link to sponsor website
MOA Public Website	Web banner listing with link to sponsor website	Web banner listing with link to sponsor website	Logo listing with link to sponsor website	Text listing with link to sponsor website	Text listing
Meeting with MOA board	One meeting with MOA Board	One meeting with MOA Board	One meeting with MOA Board		
Notices in MOA E-News	(Eight) – info-based web banners in MOA E-News	(Six) info-based web banners in MOA E-News	(Four) info-based web banners in MOA E-News	(Two) info-based web banner in MOA E-News	
MOA Social Media (Can be converted to eBlast instead if needed)	4 “sponsor” posts	3 “sponsor” posts	2 “sponsor” posts	1 “sponsor” post	

* There are 5 speaking opportunities available at each conference/convention. If speaking opportunities are full at the time your company sponsors the MOA, the MOA will work with your company to offer a comparable benefit. If your company is unable to take advantage of any benefit for legal reasons (social media posts etc.) the MOA will work with you to provide a comparable benefit. If there is a benefit you would like to see and it's not included, please talk with us.