

# Mississippi Optometric Association

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IMPORTANT DATES FOR 2020 →

## 2020 Industry Sponsor Program Levels

**For more information, contact the MOA at [membership@mseyes.com](mailto:membership@mseyes.com) or 601-853-4407**

	Visionary \$10,000	Gold \$7,500	Silver \$5,000	Bronze \$2,500	Affiliate \$1,500
Booth Space at MOA Fall Conference Exposition	2 free (Up to \$1570 value)	1 free, 1 half-price (Up to \$1178 value)	1 free (Up to \$785 value)		
Tabletop space at MOA Summer Convention	2 free (Up to \$1070 value)	1 free (Up to \$535 value)	1 free (Up to \$535 value)	1 free	
Listing in MOA Conference Programs	Logo & text listing in programs; ½ page sponsor notice in all conference programs	Logo & text listing in programs; business card sponsor notice in Fall and Summer Conf. programs	Logo & text listing in programs; business card sponsor notice in Summer Conv. program	Text listing in all programs	Text listing in all programs
Company provided inserts placed in conference materials	Full page flyer inserted in all on-site conf. items	½ page flyer inserted in all on-site conf. items	¼ page flyer inserted in Fall and Summer conf. items	¼ page flyer in Summer on-site conf. items	
Ribbon recognition on all sponsor attendee badges	“Visionary”	“Gold”	“Silver”	“Bronze”	“Affiliate”
10 minutes speaking opportunity during an MOA conference*	One (1) 10 minute invitation at Fall Conference	One (1) 10 minute invitation at Fall Conference	One (1) 10 minute invitation at Summer Convention		
MOA Membership Directory (Online)	Full page sponsor notice	Full page sponsor notice	½ page sponsor notice	¼ page sponsor notice	Text listing in directory
MOA Website	Web banner listing with link to sponsor website	Web banner listing with link to sponsor website	Logo listing with link to sponsor website	Text listing with link to sponsor website	Text listing
Meeting with MOA board	One meeting with MOA Board	One meeting with MOA Board	One meeting with MOA Board		
Notices in MOA E-News	(Four) info-based web banners in MOA E-News	(Three) info-based web banners in MOA E-News	(Two) info-based web banners in MOA E-News	(One) info-based web banner in MOA E-News	
MOA Social Media (Customized for your company needs)	4 “sponsor” posts	3 “sponsor” posts	2 “sponsor” posts	1 “sponsor” post	

*\* There are 5 speaking opportunities available at each conference/convention. If speaking opportunities are full at the time your company sponsors the MOA, the MOA will work with your company to offer a comparable benefit. If your company is unable to take advantage of any benefit for legal reasons (social media posts etc.) the MOA will work with you to provide a comparable benefit.*